



Capability Statement

Leadership Freedom LLC® is a consulting, training, coaching, and speaking company specializing in developing authentic leaders, high performance teams, and strong cultures that thrive in change. We work with organizations of all sizes in multiple industries offering our expertise. **Leading with Honor®** is our primary brand used in day-to-day operations.

Our Process is based around proprietary assessments, is individual-focused, and delivered in groups and teams facilitated by experienced leaders for maximum learning. **We free leaders to Aim High and reach their highest potential.**

DIFFERENTIATORS

- 20 years leadership consulting/training
 - ▶ Fortune 500, military, and government
 - ▶ Senior leaders, mid-level managers and new supervisors
 - ▶ Succession planning
- 27 years in behavior research
 - ▶ Developed personality assessments
 - Used worldwide by millions
 - ▶ 360 (with EQ, and career assessments)
- Five books published
 - ▶ Leadership and career development
- Nationally known keynote speaker
 - ▶ *Leadership Lessons from the Hanoi Hilton* Lee Ellis' story (5-year Vietnam POW)
 - ▶ Certified Speaking Professional (CSP)
- Facilitators and trainers have broad military and civilian leadership background

Government Contracting Info

DUNS: 830593500 CAGE: 5GUC9
NAICS: 611710, 611430, 541611, 541612
SIC Code: 8748 / Incorporated in 2009
Service Disabled Veteran Owned Small Business (SDVOSB), CVE
Accepts Credit Cards

CORE COMPETENCIES

- State of the art leadership assessments
- Proven process for leadership development
- Diversity to Unity for team development
- Culture building: mission, vision, values
- Resiliency Expertise: speaking and training
- Consulting for hiring, succession, OD
- Offsite retreat facilitation and training
- Executive assessment and coaching
- Developing "high potential" leaders
- Keynote/motivational speaking
- Talent identification for re-organization

CLIENTS: Consulting/Training/Speaking

- Orbital ATK (Armament)
- AT&T, BellSouth
- Southern Company, GA/AL Power
- NAVAIR
- Duke Energy
- Humana: Government Business
- NGHS (Northeast GA Health Systems)
- CDC (Centers for Disease Control)
- NACD (Nat. Assn. Corp. Directors)
- VA, USDA
- USAF – various events over 15 years
- USAF Air University – 20+ years
- Air Force Academy, USMA West Point

CONTACT INFORMATION

Lee Ellis, Colonel USAF (Ret.), CSP
678.455.9514 (Office)
www.leadingwithhonor.com
contact@leadingwithhonor.com

