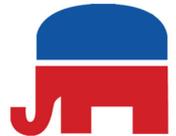




LEADING WITH  
**HONOR**<sup>®</sup>



## Choosing the Honorable Leader for Public Service

PROVIDED BY



**R**ather than evaluate political candidates based on their latest political ads, how they're portrayed by the media or their opponents, or even the design of their promotional signs, why not look and consider basic leadership attributes like Character, Trust, and Executive Competence?

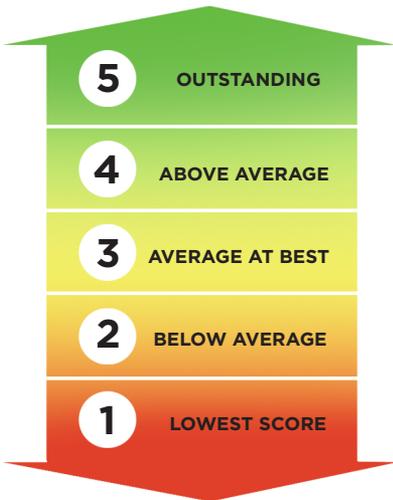
After all, when you choose a politician, you're hiring him or her to work for you as your "elected" leader. This voter evaluation guide is based on years of experience in hiring leaders and will help you choose your new government leaders wisely.

**Note:** This checklist does not include political issues and policies. Obviously those are important and must be considered. The goal of this non-partisan evaluation is to help you focus on the foundations of leadership: Character, Trust, and Executive Competence. Without strong ratings in these three categories, the candidate will have little chance of succeeding over the long haul, regardless of his or her policies.

**Remember, the most powerful predictor of future performance is past behavior.**

## INSTRUCTIONS:

*Rate candidates on a scale of 1-5 in each of the following areas.*



Demonstrates the highest level of behaviors, values, and skills.

Indicates strength. A good performer in behaviors, values, or skills.

Inconsistent performance due to behaviors, values, or skills.

Indicates a likely problem due to behaviors, values, or skills.

Indicates a serious problem area due to behavior, values, or skills.



Insufficient knowledge. This means you need to do more research on the candidate to make sure you don't elect someone who is an unknown. Like any other important choices in life and work, you need to do your due diligence before making a choice.

CANDIDATE 1 NAME \_\_\_\_\_

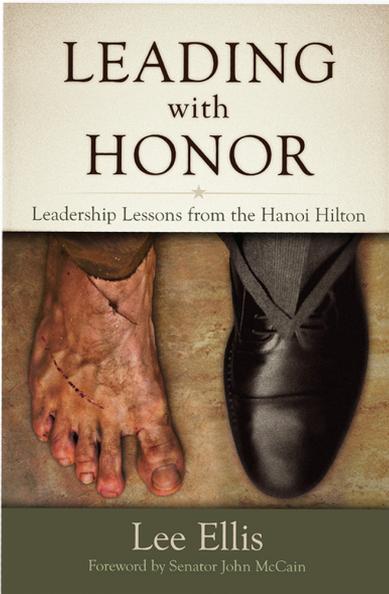
CANDIDATE 2 NAME \_\_\_\_\_

CHARACTER	CANDIDATE	CANDIDATE
	1	2
1. Walk matches talk. This person keeps promises and commitments		
2. Accepts responsibility for his/her mistakes rather than rationalize or blame others		
3. Stands firm in his/her beliefs under pressure		
4. Displays humility and grace		
5. Shows courage under fire		
6. Able to make the tough calls		
7. Authentic, vulnerable, acts like a "real" person		
CHARACTER TOTAL		
TRUST		
1. Shows respect for others		
2. Demonstrates good values		
3. Shows good judgment		
4. Shows maturity		
5. Trustworthy		
6. Healthy self-confidence		
7. Listens and takes counsel		
TRUST TOTAL		
COMPETENCE		
1. Knowledge of the key issues of the job		
2. Demonstrates strategic vision		
3. Successful leadership experience		
4. Has inspired others to achieve high goals		
5. Has solved complex organizational and leadership problems		
6. Has successfully managed significant budgets		
7. Selects a strong team to balance his or her weaknesses		
COMPETENCE TOTAL		

Now add up the items for the three categories, and then add those to give the overall total score. Compare the scores for the three categories Character, Trust, and Executive Competence and the Overall score. How important do you consider these areas and the differences in the candidates to be? **Consider the impact and/or the costs of electing/choosing/hiring a leader who is low in character, trust, and or competence. Given this evaluation, how will you vote in the election? Your vote for honorable leadership can make a difference!**

OVERALL TOTAL FOR	
CANDIDATE	CANDIDATE
1	2

# TAKE THE NEXT STEP



Was this voter evaluation guide helpful? If so, there are more leadership lessons to consider as a leader in your home, work, and community.

Lee Ellis' book, ***Leading with Honor: Leadership Lessons from the Hanoi Hilton***, shares his five-year experience as a Vietnam POW and highlights leadership lessons learned in the camps.

Available in hardcover, e-book, and audio book formats. Purchase from your favorite book retailer, or order online at [LeadingWithHonor.com](http://LeadingWithHonor.com)

## Teams and Organizations

The very nature of *Leading with Honor* generates a buzz within a group or organization. Corporate and military clients tell us that Lee's POW examples resonate with a group, stimulating a dialogue about the challenges of leadership and specifically what it means to lead with honor. They're seeing more engagement than the typical leadership training event, as well as indications that these proven principles are beginning to "stick."



Learn more about using *Leading with Honor* as part of your leadership development training program—contact us:

[LeadingWithHonor.com/Training](http://LeadingWithHonor.com/Training) | 678-455-9514

[Contact@LeadingWithHonor.com](mailto:Contact@LeadingWithHonor.com)

An easy-to-print version of this guide is available for printing bulk quantities. Visit [www.LeadWithHonor.com/Vote](http://www.LeadWithHonor.com/Vote) for details.