

Training Options

Leadership Behavior DNA[™] is the premier assessment and training organization to grow mature, competent leaders. Many of our clients take the next step and use one or both of the training options below to enhance their objectives –

FACILITATED LIVE TRAINING EVENTS

We offer flexible events led by a certified trainer in a variety of formats –

- Half-Day Events in an abbreviated format on the one or two leadership development topics.
- 1-Day Events that provide extended time for training, team discussion and interaction.
- 2-Day Events that are usually off-site to fully engage participants in an interactive development process.



We offer follow up sessions – monthly, bi-monthly or a six-month follow-up – that are preceded by an online survey to assess what is working and what needs further reinforcement. The *Leadership Behavior DNA* report is integrated throughout these live events, and events are customized to meet the specific needs of your organization.

Clients consistently see immediate positive improvements in individual and team morale, transparency, and unity.

CERTIFIED ADVISOR TRAINING

Many of our clients like the accessibility and ease of having a *Leadership Behavior DNA* Certified Advisor inside their organization. Independent consultants also see the value in providing *Leadership Behavior DNA* as an important component of their service offering.

- Are you a Human Resources or Training Professional working in an organization that would like to use *Leadership Behavior DNA* with all new and tenured staff?
- Are you an independent consultant that would like to offer *Leadership Behavior DNA* as part of your products or services?



WHAT OTHERS ARE SAYING

“As our company continues to grow and expand, building a more cohesive leadership team is critical to success. The Leadership Behavior DNA assessment along with the excellent training provided by our consultant Debbie has helped us build trust, improve communication and grow as individuals and in our roles as leaders. This training is going to increase our engagement with all associates and ultimately with our customers.”

- Kim Nelson, CEO, BankSouth Mortgage

Some of our clients include

- The Carter Center
- Home Medical Professionals
- Northeast Georgia Health System
- Northeast Georgia Physicians Group
- Georgia Fluid Systems (Swagelok)
- The Wellspring Group
- Transform-Coach
- BankSouth and BankSouth Mortgage
- Georgia Farm Bureau
- San Antonio Shoes (SAS)
- U.S. Air Force

Contact Us to Request a Custom Training Plan, Training Events, or Pricing

LeadershipBehaviorDNA.com
Support@LeadershipBehaviorDNA.com
678-455-9514

Training Topics

The following list shows some sample session topics during a training event. Most of these sessions are a mix of teaching and interactive group activities. This approach provides the best scenario for maximum learning and retention. During a pre-consultation, our clients choose the most relevant topics to meet their objectives –

Understanding Human Behavior to Lead Self and Others

- Review and discussion using the online *Leadership Behavior DNA™* Assessment taken before the event.
- Gain an objective view of self.
- Understand differences and team dynamics.
- Apply these insights for better leadership and teamwork.

Leadership Balance: Results and Relationships

- Understand the issue of leadership balance with staff and customers, and identify your natural tilt toward results or relationships.
- Identify one or two developmental areas to bring you to a better balance.

Understand and Develop Emotional Intelligence (EQ)

- Understand the differences in emotional and cognitive responses in workplace scenarios.
- Understand the power of emotions and their impact on leadership and team dynamics.
- Understand the four factor model of emotional intelligence, and how to use it in everyday life.

Building Cohesive Teams Through Courageous Conflict

- Define healthy vs. unhealthy teams.
- Courageous Conflict - What is it? What does it look like? What is the value of it?
 - What has been your tendency to engage in Courageous Conflict with colleagues and customers? Learn how you can engage more effectively.

Leadership Engagement: Withdraw, Dominate, or Engage

- Understanding the model: Withdraw – Dominate – Engage
 - Understanding the impact of negative emotions, and the power of trust, confidence and positive emotions on leadership.

Engage with Honor®: Courageous Accountability for Self and Others

- Learn why it's important, a supporting philosophy, a working model that can be applied to effectively do it.

Leading with Honor®: Leadership Lessons from the Hanoi Hilton

- Inspiring, personal stories from Lee Ellis about leadership and teamwork from the crucible of POW life.

Article

How Assessment Tools Clarify Leadership Risk and Growth *by Lee Ellis*

Carla, Senior Vice-President of a Fortune 200 company, has the challenge of evaluating the leadership potential of several team members. She had worked with all of them for some time, but she's unsure about the best criteria to match the needed skills for the

job with the potential candidates. Knowing that 62% of executive decisions are made based solely on gut feelings, she wants to make a better hiring decision by obtaining more concrete data about each candidate.

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