

Leadership Behavior DNA®

Enterprise Solutions

UNDERSTANDING NATURAL BEHAVIOR

ALL ORGANIZATIONS HAVE THE FOLLOWING GOALS IN COMMON –

- To successfully fulfill their mission and vision
- To attract and retain high-quality, competent people
- To manage all resources well
- To establish and maintain a brand reputation for excellence

The key to achieving all of these goals is having competent leaders and staff. People are your most valuable asset, and knowing each team member's natural strengths and struggles is an invaluable component of developing people and improving organizational effectiveness.

World class organizations create a culture for great leaders, and we provide the best leadership training and tools in the industry to help you.

HISTORY



A LEGACY OF ASSESSING LEADERSHIP BEHAVIORS

Based on more than 30 years of research and experience in developing leaders, *Leadership Behavior DNA™* focuses on some of the key behavioral issues of leadership, helping managers understand their unique strengths and struggles. With this awareness, they can adapt their leadership style to help each person reach their full potential.

This scientifically validated assessment evaluates natural behavior and operating styles using 8 primary factors and 24 sub-factors to clarify an individual's leadership DNA talents. Simply put, we know how to help you and your team discover and develop their personal leadership style.



A SATISFYING SCIENTIFIC EXPERIENCE

The initial assessment takes approximately 10 minutes to complete, and our analysis instantly provides custom results in colorful, concise reports to help identify your unique DNA behavior. See the next page for a brief overview of available service and training options.

WHAT OTHERS ARE SAYING

"As our company continues to grow and expand, building a more cohesive leadership team is critical to success. The Leadership Behavior DNA assessment along with the excellent training provided by our consultant Debbie has helped us build trust, improve communication and grow as individuals and in our roles as leaders. This training is going to increase our engagement with all associates and ultimately with our customers."

- Kim Nelson, CEO, BankSouth Mortgage

Some of our clients include

- The Carter Center
- Home Medical Professionals
- Northeast Georgia Health System
- Northeast Georgia Physicians Group
- Georgia Fluid Systems (Swagelok)
- The Wellspring Group
- Transform-Coach
- BankSouth and BankSouth Mortgage
- Georgia Farm Bureau
- Squadron Officer School (SAS)
- U.S. Air Force

8 FACTORS

COMMAND

PEOPLE

PATIENCE

STRUCTURE

TRUST

PIONEER

RISK

CREATIVE

Contact Us to Request a Free Sample Report and Learn More

LeadershipBehaviorDNA.com
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Services

Our Report Services include several options depending on the needs of your team or organization –

The Leadership Behavior DNA Report

This 19-page report is the foundation for all development options. It provides accurate, personalized results on –

- Insights on Leadership DNA Traits (based on the eight factors of behavior)
- Natural Leadership Strengths and Struggles
- Natural Communication Style
- Results vs. Relationships Balance
- Includes a personal development plan in the report for applying the results



The DNA Behavior Hiring Report

This report gives specific insights for the following areas by –

- Successfully helping leaders, recruiters, and HR professionals evaluate a candidate's behavioral insights into a person's best fit for tasks, team roles, work environment, and rewards.
- Providing suggested interview questions based on the candidate's unique scores, as they relate to both strengths and struggles.

Leadership 360° Discovery Process

This insightful process is designed for leadership development in a coaching setting or leadership development class.

- Seventy-five questions help to provide feedback on real world leadership effectiveness through evaluations by four rater groups – Direct reports, Manager(s), Peers, and Others (such as customers, board members etc.)
- These questions cover seven categories of leadership with average scores by question and by rater group in the following areas – Leadership Proficiency, Results Drive, Effective Communication, Relationship Building, Leader EQ, Trust, and Business Values.

"Our executive team experienced significant growth in this training, resulting in a new level of trust and communications that exceeded our expectations. I'm thrilled to say we have become a more cohesive team that enjoys working together."

- Gerald Long, President, Georgia Farm Bureau

The DNA Behavior Coaching Report

This 24-page report reveals more in-depth results from the industry-leading 24 sub-factors to maximize potential in the workplace by assessing ideal environmental needs, settings, and challenges for optimum performance.

The DNA Behavior Team Report

This in-depth custom report delivers an integrated look at team member results on the unique behavioral styles of each team member, how they interrelate, and analysis that will help the leader mitigate gaps in team dynamics.

The DNA Behavior Comparison Report

This report reveals similarities and differences by graphically comparing the scores of two people and offering communication and relationship keys for each person.

Training

Leadership Behavior DNA™ is the premier assessment and training organization to grow competent leaders in your organization. Many of our clients take the next step and use one or both of the training options below to enhance their objectives –

Leading with Honor® Facilitated Training Events

We offer half-day, 1-day, or 2-day training events for your team or staff led by a certified *Leading with Honor* trainer.

Leadership Behavior DNA Certified Advisor Training

If you're a Human Resources or Training professional, independent consultant, or career coach, you may want the accessibility and ease of having a *Leadership Behavior DNA* Certified Advisor inside your organization. Training is available so you can administer your own assessment products.

Contact Us to Request a Free Sample Report and Learn More

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