



## Capability Statement

**Leadership Freedom LLC®** is a consulting, training, coaching, and speaking company with 20 years of experience, specializing in developing authentic leaders, high performance teams, and strong cultures that thrive in change. We work with organizations of all sizes in multiple industries offering our expertise. **Leading with Honor®** is our primary brand used in day-to-day operations.

**Our Process** is based around proprietary assessments, is individual-focused, and delivered in groups and teams facilitated by experienced leaders for maximum learning. **We free leaders to lead higher.**

### DIFFERENTIATORS

- 20 years leadership consulting/training
  - ▶ Fortune 500, military, and government
  - ▶ Senior leaders, mid-level managers and new supervisors
  - ▶ Succession planning
- 27 years in behavior research
  - ▶ Developed personality assessments
    - Used by more than 200,000
  - ▶ 360 (with EQ, and career assessments)
- Five books published
  - ▶ Leadership and career development
- Nationally known keynote speaker
  - ▶ *Leadership Lessons from the Hanoi Hilton* Lee Ellis' story (5-year Vietnam POW)
  - ▶ Certified Speaking Professional (CSP)
- Facilitators and trainers have broad military and civilian leadership background

#### Government Contracting Info

DUNS: 830593500 CAGE: 5GUC9  
NAICS: 611710, 611430, 541611, 541612  
SIC Code: 8748 / Incorporated in 2009  
Service Disabled Veteran Owned Small Business (SDVOSB), CVE  
Accepts Credit Cards

### CORE COMPETENCIES

- State of the art leadership assessments
- Proven process for leadership development
- Diversity to Unity for team development
- Culture building: mission, vision, values
- Consulting for hiring, succession, OD
- Offsite retreat facilitation and training
- Executive assessment and coaching
- Personality and 360 assessments
- Keynote/motivational speaking
- Talent identification for re-organization

### CLIENTS: Consulting/Training/Speaking

- Orbital ATK (Armament)
- AT&T, BellSouth
- Southern Company, GA/AL Power
- The Weather Channel
- Duke Energy
- Humana: Government Business
- NGHS (Northeast GA Health Systems)
- CDC (Centers for Disease Control)
- NACD (Nat. Assn. Corp. Directors)
- VA, USDA
- USAF – various events over 15 years
- USAF Air University – 20+ years
- Air Force Academy, USMA West Point

### CONTACT INFORMATION

Lee Ellis, Colonel USAF (Ret.), CSP  
678.455.9514 (Office)  
[www.leadingwithhonor.com](http://www.leadingwithhonor.com)  
[contact@leadingwithhonor.com](mailto:contact@leadingwithhonor.com)

